FROM THE ROOST Spring/Summer 2012

NEWSLETTER

OF OLIVE BRANCH, MISSISSIPPI

9200 PIGEON ROOST - OLIVE BRANCH, MS 38654 - 662 892-9220 - www.obms.us

Fastest Growing City in Nation Over Past Twenty Years

Message From The Mayor.....

Mayor SAM RIKARD

As I write this article, I am encouraged by signs of an economic recovery in our area. Over the past twelve months we have seen a rebound in the commercial market as evidenced by the construction of *TJ Maxx*, *Rack Room Shoes*, *Michaels*, *Ross Dress for Less* and others in the commercial development at *Pleasant Hill* and *Goodman Roads*. *Panera Bread Company* will open soon in Olive Branch next door to *Kroger*.

Industrial interest in our area is at a near all time high as we await the opening of *McKesson*, *Soladigm* and *Anda*. Others continue to look at the advantages of our area for their investments. *Methodist Hospital* is also under construction at *Bethel Road* and *Highway 78* with an anticipated opening in the summer of 2013.

Sales tax collections are at an all time high which means that you are spending more and spending your money locally. For every dollar you choose to spend inside the city limits of Olive Branch, almost 1.3 cents is returned to us by the *State of Mississippi* in the form of a sales tax rebate. Thanks for shopping at home.

We welcome the widening of *Highway 305* to five lanes by the *Mississippi Department of Transportation*. This project should be completed in 2013. The city is widening *Alexander Road* between *Old Goodman* and *Highway 302* to three lanes with expected completion later this summer.

The *Ice House* opened late last summer on *Ridgeway Industrial Drive* and hosted an ice hockey game between *Ole Miss* and the *University of Memphis* the next day. This facility offers ice skating lessons, ice skating opportunities and is used by numerous hockey teams in our area. This is a unique facility for the *Mid-South* and offers a great place for you to carry your children for some *"time on the ice"*. It should be a great place to spend the hot summer afternoons since the temperature at ringside is always in the 40s. Wear a light jacket if you do not intend to enjoy the ice. Olive Branch offers a variety of things to do this spring and summer and the *Ice House* is one of the best.

2012 Calendar of Events in and around Olive Branch through October 1, 2012

Strut Your Mutt, Pigeon Roost Plaza, Old Towne
Saturday, 10:00am.....April 14

MayFest, Old Towne
Saturday, 9:00am - 3:00pm.....May 12

Hootenannie Hoedown, Old Towne
Thursday, 7:00pm-9:00pm..... Apr 5 thru June 28
Thursday, 7:00pm - 9:00pm..... Sept 6 thru Oct 25

Celebrate Your Independence
Olive Branch City Park
Sunday, 6:30pm - 9:30pm.....July 4

MAYOR/BOARD of ALDERMEN
Regular Meetings

City Courtroom at 6900 Highland Street

Tuesday, 6:30pm.....Apr. 3
Tuesday, 6:30pm.....Apr. 17
Tuesday, 6:30pm.....May 1
Tuesday, 6:30pm.....May 15
Tuesday, 6:30pm.....June 5
Tuesday, 6:30pm.....June 19
Tuesday, 6:30pm.....July 3
Tuesday, 6:30pm.....July 17
Tuesday, 6:30pm.....Aug. 7
Tuesday, 6:30pm.....Aug. 21
Tuesday, 6:30pm.....Sept. 4
Tuesday, 6:30pm.....Sept. 18

PLANNING COMMISSION
Regular Meetings

City Courtroom at 6900 Highland Street

Tuesday, 6pm.....Apr. 10
Tuesday, 6pm.....May 8
Tuesday, 6pm.....June 12
Tuesday, 6pm.....July 10
Tuesday, 6pm.....Aug. 14
Tuesday, 6pm.....Sept 11

BOARD of ADJUSTMENT
Regular Meetings

City Courtroom at 9245 Pigeon Roost Avenue

Thursday, 6pm.....April 12
Thursday, 6pm.....May 10
Thursday, 6pm.....June 14
Thursday, 6pm.....July 12
Thursday, 6pm.....Aug. 9
Thursday, 6pm.....Sept. 13

OLIVE BRANCH SALES TAX....7%

MEMPHIS SALES TAX.....9.25%

Please
Patronize our Local Businesses

MONEY SPENT IN OLIVE BRANCH
Benefits Everyone in Olive Branch

From the Roost, the City of Olive Branch Newsletter, is published bi-annually, in-house, by the City of Olive Branch as a means of keeping our citizens aware and informed. We welcome any critique and suggestions regarding articles and content at 662 892-9382 or bcruthirds@obms.us.

COMMUNITY ASSET: OLIVE BRANCH CITY PARKS

WILL McNEER
Director
Parks and Recreation

It is fairly well known that Olive Branch has one of the premier municipal parks in the State, but not everyone knows just how much our parks offer the youth and adults of this community.

The 135 acre *City Park* has 14 T-ball/baseball/softball fields, 5 lighted tennis courts, 3 football fields, 8-lane running/walking track, 2 mile walking trail, 3 fishing lakes, 2 pavilions, a nature trail with outdoor classroom, a kiddie playground and numerous picnic areas. We have a Senior Center at the park with 2,000 participating seniors. In addition to our main park, we have three community parks and the *George M. Harrison Soccer Complex* on *Church Road* which features five lighted International size soccer fields (dividable into nine youth soccer fields).

The seventeen Park employees offer organized sports programs to more than 4,000 participants each year as they contend with what seems like a similar number of Canada Geese who live there and thrive (and leave their mark) as a protected species.

The *City Park* hosts the annual *Octoberfest* and also the *Celebrate Your Independence July 4th Event* which features one of the season's largest fireworks displays in the midSouth and draws in excess of 10,000 people each year.

GEORGE M. HARRISON SOCCER COMPLEX

Canada Goose
Olive Branch (unofficial) City Bird

OLIVE BRANCH CITY PARK

FIVE TO BE INDUCTED INTO HALL OF FAME

LEMOYNE BRIGANCE

ROBERT MARR

H. GENE PHILLIPS

KENNETH SESSOM

MAURICE WOODSON

On Thursday evening April 19th at 7pm in ceremonies open to the public at the **NEW COURTHOUSE** at 6900 Highland, the 2011 *Olive Branch Hall of Fame Inductees* will be inducted into the *Olive Branch Hall of Fame*. It is the highest honor the City can bestow upon one of its citizens. Each year, five of Olive Branch's citizens, living or deceased, are inducted into the *Olive Branch Hall of Fame* in recognition of their contribution toward making Olive Branch what it is today. Including the five 2011 inductees, there are now thirty members of the *Olive Branch Hall of Fame* (twelve still living) whose lives span the 176 years since the first settlers arrived here in 1836.

Members of the *Olive Branch Hall of Fame*, and the year inducted, are:

BILLIE BLOCKER 2010	MILTON BLOCKER 2007	LEMOYNE BRIGANCE 2011	FRANK BROWN 2008
SARAH CAMP 2010	B. J. CHAIN 2007	BILL CRUTHIRDS, Sr. 2008	SCOTTYE DAVIDSON 2008
JAMES A. DODDRIDGE, Sr. 2010	Dr. D. C. FUNDERBURK 2009	STEPHEN FLINN 2007	FORREST HAMILTON 2009
GEORGE HARRISON 2009	A. MAURY HARAWAY 2010	M. C. HERRINGTON 2007	JAN JOHNSON 2007
Dr. JULIAN JONES 2010	BILL KERR 2008	LUSH PUN TUBBY 2007	ROBERT MARR 2011
JACK McCAULEY 2007	D. M. NICHOLS 2007	G. B. PAYNE 2007	H. GENE PHILLIPS 2011
SAM RIKARD 2009	KENNETH SESSOM 2011	HOMER SKELTON 2007	BENJAMIN WESSON 2008
JAMES WOODS 2009	MAURICE WOODSON 2011		

Those to be inducted into the *Hall of Fame* for the year 2011 are:

Lemoyne Brigance, an educator who dedicated his life to the educational needs of the youth of Olive Branch.

Robert Marr, a long-time resident of Olive Branch whose life has been one of service to the community, both as a private citizen and as an elected official.

H. Gene Phillips (1931 - 2007), a lifelong resident of Olive Branch, loved this City and served it as an elected official, a City employee and as a private citizen.

Kenneth Sessom (1933 - 2003), along with City Manager, **James Doddridge**, was instrumental in laying the foundation for the City's utility infrastructure, and served as a City employee for a record setting forty-four years.

Maurice Woodson (1889 - 1967), was owner and developer of the *Maywood Resort* and residential development and was a long-time benefactor of the Olive Branch community.

The nominating process to select the next five inductees for this year (2012) starts on June 1st when the *Hall of Fame Nominating Board* considers names for ballot nomination. The general public is asked to participate in the nominating process by clipping out the form below, entering the name of anyone you think to be worthy of the honor, and mailing it or returning it to O. B. Hall of Fame - Olive Branch City Hall - 9200 Pigeon Roost - Olive Branch, MS 38654 before June 1st. All names submitted will be considered by the *Hall of Fame Nominating Board*.

The twenty-four individuals listed below received at least one vote in the 2011 *Hall of Fame* balloting and, as such, are carried forward in nomination for 2012. These individuals **do not need to be renominated**:

MARTHOL A ALLEN
HELEN ALLISON
BILLY BALDWIN
DRUE BIRMINGHAM
J. N. (Doty) BRANTLEY
J. N. BROWN
GEORGE COLLINS
WENDELL DAVIS
J. S. DICKSON
G. P. GILLESPIE
Dr. ELTON HARRIS, DDS
WAYNE HOLLOWELL
LILLIAN HUDSON
MARTHA PEARL LANGSTON
WILL MAXWELL
HAROLD NICHOLS
T. H. NORVILLE
JANICE PAYNE
LESLIE POOL
Dr. P. J. SCOTT
Dr. W. T. WILKINS
G. E. WILLIAMS
W. T. WOODS
ALMA YOUNG

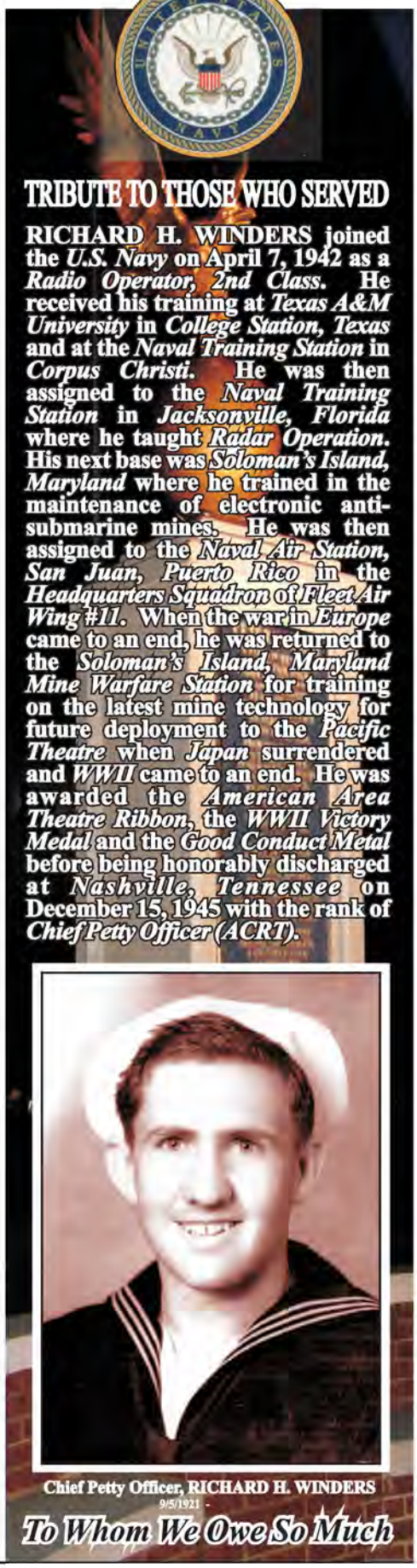
CUT AND MAIL

I would like to recommend the following person to the *Hall of Fame Nominating Board* for consideration for induction into the **Olive Branch Hall of Fame:** Mail to: HALL OF FAME - 9200 PIGEON ROOST - OLIVE BRANCH, MS. 38654 or drop by Olive Branch City Hall before June 1st.

Name for Hall of Fame consideration.

Please give us your name and phone number in the event we need more information.

Phone



IT HAPPENED HERE IN OLIVE BRANCH, AND FEW KNEW ABOUT IT

BILL CRUTHIRDS, SR.
Curator - Olive Branch Museum

Forty years ago, a company came to *Olive Branch* that was, without a doubt, the most unique to have ever been here, and most people who lived here at that time did not even know it existed. For twenty years, because of its association with *Holiday Inns*, it was at the forefront of the explosive growth of the hospitality industry in this country. The company was *Unicorn International*, owned by myself, my two brothers, **Bob** and **Jim Cruthirds**, and **Carl Kennon**. I have hesitated to write the story of *Unicorn* until now because of my ownership of the company and the difficulty of telling the story without seeming to boast about it, however, because it was such a unique and unusual business, and a part of *Olive Branch's* history, it is a story that needs to be told in order for it not to be forgotten. If I come off as sounding a bit boastful in telling the story, please indulge me.

In the late 1960s, *Unicorn* had completely outgrown its manufacturing facility in *Memphis* and was looking to relocate in *DeSoto County*. *Memphis* architect, **Bill Bond**, had a building for sale on *Caroma Street* in *Olive Branch*. We made him an offer, he accepted it, and in May of 1972, we came to *Olive Branch* and moved *Unicorn* into the 40,000 sq. ft. building.

We had started the company as *House of Cruthirds* eight years earlier as a manufacturer of decorative wall plaques, which we sold mainly to *Holiday Inns* for use over the beds in the guest rooms of their hotels. At that time, I was still employed as *Director of Interior Design* for *Holiday Inns'* franchise hotels. As other hotel chains began to open up and compete with *Holiday Inns*, we at *Holiday Inns* began upgrading the interior design of the lobbies, dining rooms and lounges of the commercial areas of our hotels in order to stay ahead of the competition. That opened the door to the themed interior design of the commercial areas, something that had not been done on a large scale before. Instead of offering a restaurant and bar with just food and drink, we started offering a dining and lounge experience. My job was to come up with these interior design themes for our hotels that we were then opening at the rate of one every 2 1/2 days. The decor components that made up the design treatment "package" of these design themes had to be manufactured somewhere, prefabricated and shipped to the hotel sites for installation. There were companies around that could furnish bits and pieces of the design package, but none that could do it all. That is where *Unicorn* (new name, same company) came into the picture. Whatever I could design and engineer at *Holiday Inns*, no matter how complex or complicated, I knew *Unicorn* could produce it. Knowing I had that production expertise available to me gave me the ability, as a designer, to create designs and decor effects that other designers could only dream about. For instance, if we were opening a hotel in *Manassas, Virginia*, where the first land battle of the *Civil War* took place, I could develop a *Civil War* theme complete with paintings, murals, cannons and other decorative effects that I needed and know that *Unicorn* could produce them at the factory in *Olive Branch* and ship them to the hotel site. It did

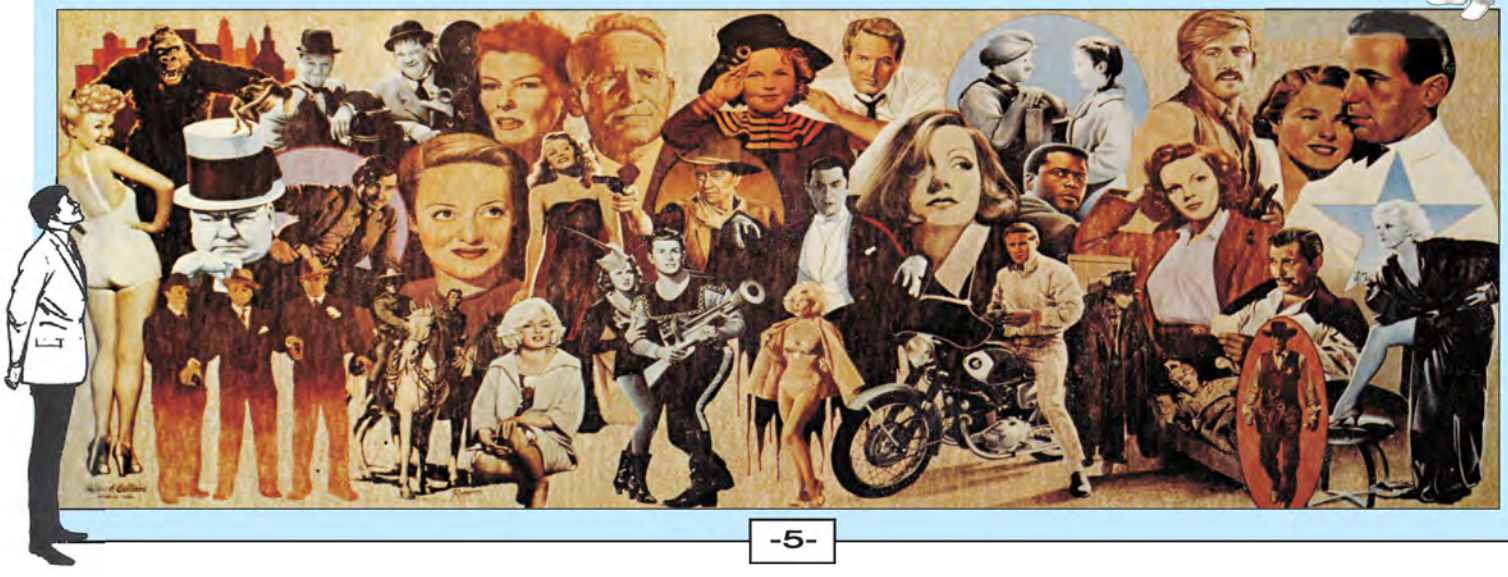
not matter if the hotel was in this country, in *Europe* or the *Middle East*, or wherever. If I, or any of my designers, could design it, *Unicorn*, right here in *Olive Branch* could build it.

If any of you traveled around the country in the last quarter of the century and stayed at *Holiday Inns*, you no doubt remember the *Red Fox Taverns*, the *Ships Bars* and the *WWI Club Escadrille Aviation* themes in the cocktail lounges and the *Old English*, *Spanish*, *Bavarian* and *Sports* themed lobbies and dining rooms. I recall we installed over 90 of the *Ships Bar Cocktail Lounges* alone in *Holiday Inns* around the country. Everything that made up the design treatments in those hotel commercial areas; castings, paintings, murals, light fixtures, millwork, cabinetwork, wrought ironwork, leaded glass, signage, doors and fixtures came out of the *Unicorn* factory on *Caroma Street*. After a while, other hotel chains began to purchase from *Unicorn* until we were providing decorative products to virtually every major hotel chain in the country. At its zenith, *Unicorn* had over 100 designers, craftsmen, cabinetmakers, millworkers, ironworkers, leaded glass technicians and other artisans, including more than a dozen artists and sculptors mass producing fine art paintings, murals and castings. Our art studio was turning out more, and better quality original art here in *Olive Branch* than any other studio in the country. Many of the leading artists in the *Memphis* art community today (**Robinette, Donahue, Smythe, Foster, Johnson**, etc.) got their start working at *Unicorn* in the 70s and 80s.

Unicorn grew from virtually nothing to become a national multimillion dollar company in the late 80s. The financing of such rapid growth put the company in a highly leveraged, and dangerous, financial position. When the *Reagan Tax Reform Act of 1986* was passed eliminating the tax advantages and the accelerated depreciation for the investor groups, who were the ones building the hotels, hotel construction in this country came to an abrupt halt and would not resume for the next seven years. Many hotels defaulted and were repossessed by the *Savings and Loan Companies* who were trying to sell them at 20 cents on the dollar, further eliminating the incentive for anyone to build a new hotel. Since *Unicorn's* client base and sales depended almost entirely on the construction of new hotels, the writing was on the wall. The era of *Unicorn* was over, although it took us a while to work through the backlog of orders and realize it. Despite downsizing and struggling on for several years, *Unicorn* finally went out of business in the early 90s.

Looking back on it today, it is still hard to believe that it ever existed. *Unicorn* was, without doubt, one of the most unique companies that ever existed anywhere in the world, and it was right here in *Olive Branch*.

In the twenty years that *Unicorn* has been gone, I have often been asked, *"You did it once, why don't you do it again?"* My answer to that is: *"Unicorn took a very special time and place and set of circumstances to exist, with things and circumstances that can never be duplicated again. We did it then because we were just kids, not smart enough to know that we couldn't do it. I'm smart enough now to know that I can't".*



POLICE DEPT. BRINGS NATIONAL POLICE FITNESS EVENT TO O.B.

Mississippi Highway Patrol team, last years champions for third consecutive year.

Police Chief, DON GAMMAGE is interviewed by media

On February 10th, *Olive Branch Police Chief*, **Don Gammage** held a news conference to announce that *Olive Branch* had been selected as the site of the *National LawFit Challenge* competition to be held on June 14th through the 16th this year. Law enforcement departments around the country send four-man teams and individuals to compete in six different fitness categories that make up the challenge. Teams from *Mississippi* have always finished high in this competition with the team from the *Mississippi Highway Patrol* winning the *National Championship* on four occasions. The competition will be held at *Olive Branch High School* and is open to the public.

The event is officially hosted by the *Olive Branch Police Department*, the *Mississippi Law Enforcement Officer's Training Academy* and the *Mississippi Highway Patrol.*

Aldermen's Corner

This area of the Newsletter is open to all of Olive Branch's Aldermen for any comments or message they wish to impart to the citizens of their wards or to the City as a whole.

Alderman, Ward 1
DON TULLOS

When many cities are seeing very little or no growth, we have seen new businesses coming into our great city and others expanding. The Methodist Hospital ground work has started and the area around Target and Kroger has seen new retail activity. I believe that is a good sign that businesses believe Olive Branch is a great place to come and do business. Please take time to shop in Olive Branch and when you go into a business, let them know how you feel about them doing business here. May God bless each of you and if I can be any assistance, please contact me.

dtullos@obms.us
662 892-9216

Alderwoman, Ward 2
PAT HAMILTON

Redistricting work in progress to meet Federal guidelines will move 2,125 voters from Ward 2. The Board of Aldermen has worked diligently to keep the lines drawn as uniformly as possible.

Methodist Hospital is on target and the economic impact of the hospital is already evident by the increased business interest in Olive Branch.

Wedgewood Commons is adding a TJ Maxx, Ross, Michaels, Rack Room Shoes, C-Spire Wireless and a Sweet Pepper Deli, with others to soon follow. I appreciate your comments and suggestions.

phamilton@obms.us
662 895-5765

Alderman, Ward 4
DAVID WALLACE

These are exciting times in Olive Branch with our recently being named the fastest growing City in the nation, with the new Methodist Hospital breaking ground and with the many new companies and businesses opening and relocating to Olive Branch. I consider it an honor and a privilege to serve the citizens of Olive Branch and I thank you for giving me that opportunity. Do not hesitate to call me if there is anything I can do for you.

dwallace@obms.us
901 619-6992

Alderwoman, Ward 5
SUSAN JOHNSON

I am extremely excited about all the new jobs and shopping opportunities being created by the new businesses who continue to locate in our City. Also, congratulations to the Olive Branch Police Dept. for hosting the National Lawfit Challenge on June 14-16. If you are interested in helping to sponsor this event, please contact the Police Department. Make plans to spend the day at Mayfest in Old Towne on May 12th. Have a great and safe summer.

sjohnson@obms.us
901 336-3213

Alderman, Ward 6
DALE DICKERSON

There should be a couple of much needed road projects started in the next few months in Ward 6. The Alexander Road widening and the State Line Road repaving has been approved and is on tap to begin this summer.

I am always available to meet with any Homeowner Association or small groups, regardless of your location in the City, to discuss any issues on your mind. I can be reached by phone or e-mail as noted below.

ddickerson@obms.us
662 895-2543

DON'T FORGET THE JULY 4th CELEBRATE YOUR INDEPENDENCE AT CITY PARK - 7pm

Whom do I call?

AIRPORTS, Memphis International..... 901 922-8000
Olive Branch..... 895-2978

AMBULANCE, Olive Branch Fire Department..... 895-4111
Emergency..... 911

AMBULANCE BILLING..... 890-7315

ANIMAL CONTROL, Olive Branch..... 895-4582
After Hours and Emergencies..... 895-4111

ARTS COUNCIL, Olive Branch..... 662 404-2787

AUTOMOBILE and VEHICLE TAGS, Olive Branch..... 893-8989

BUILDING PERMITS, Olive Branch..... 892-9333

BUSINESS LICENSES, Olive Branch..... 892-9238

CABLE TELEVISION, Comcast..... 901 259-2225

CHAMBER OF COMMERCE, Olive Branch..... 895-2600

CITY COURT CLERK, Olive Branch, Judy Jeans..... 892-9501

CITY ENGINEER, Olive Branch, Steve Bigelow..... 892-9352

CITY OF OLIVE BRANCH..... 892-9200

CONGRESSMAN, U. S., Alan Nunnelee..... 662 449-3090

CRIMESTOPPERS, DeSoto County..... 429-8477

CUSTOMER SERVICE, Olive Branch, Lynn Cannon..... 895-0036

DRIVERS LICENSE, Mississippi, Olive Branch..... 890-7211

ELECTRICAL UTILITY SERVICE
Northcentral MS Electrical Power Association..... 895-2151
Emergencies (Night-Weekend-Holiday)..... 1 866 438-2642

FIRE DEPARTMENT, Olive Branch
Administration..... 890-7376
Dispatcher (Fire or Ambulance)..... 895-4111
Emergency..... 911

GARBAGE COLLECTION, (Not Trash)..... 892-9305

GOLF COURSES, Olive Branch, Cherokee Valley..... 893-4444
Olive Branch Country Club.... 895-6525
Plantation..... 895-3530
Wedgewood..... 895-7490

HEALTH DEPARTMENT CLINIC, Olive Branch..... 895-3090
Hernando..... 429-9814

HOMELAND SECURITY (Chief of Police), Don Gammage..... 892-9400

HOMESTEAD EXEMPTION, DeSoto County..... 429-1335

JUSTICE COURT JUDGE, Ken Adams..... 393-5810

LIBRARY, B. J. CHAIN, Olive Branch..... 895-5900

LITERACY COUNCIL, Hernando..... 429-2354

MAYOR, Olive Branch, Sam Rikard..... 892-9201

METRO INDUSTRIAL PARK, Olive Branch..... 901 484-1324

NATURAL GAS SERVICE, City of Olive Branch..... 893-5209
After Hours Emergencies..... 895-4111
To Locate Underground Lines..... 800 227-6477

NEWSPAPERS, DeSoto Appeal (Commercial Appeal)..... 333-2020
DeSoto Times-Tribune..... 429-6397

NORTHWEST COMMUNITY COLLEGE..... 342-1570

UNIVERSITY OF MISSISSIPPI, DeSoto Center..... 342-4765

OLD TOWNE ASSOCIATION, Olive Branch..... 893-0888

PARKS and RECREATION, Olive Branch..... 893-5219

PLANNING COMMISSION, DeSoto County..... 429-1303
Olive Branch..... 892-9334

POISON CONTROL..... 901 528-6048

POLICE DEPARTMENT, Olive Branch, Administration..... 892-9400
Dispatcher (Emergency / Report crime)..... 895-4111
Emergency..... 911

POST OFFICE, Olive Branch..... 890-5493

PROPERTY TAX, Desoto County (Olive Branch)..... 893-8989

PUBLIC WORKS, Olive Branch To report Water leaks..... 893-5208
To report Gas leaks..... 893-5209
To report Street Issues..... 893-5249

SCHOOLS, Olive Branch area
Chickasaw Elementary..... 895-6664
Olive Branch Elementary..... 895-2256
Olive Branch Intermediate..... 893-1221
Olive Branch Middle School..... 895-4610
Olive Branch High..... 893-3344
Center Hill Elementary..... 890-7705
Center Hill Middle School..... 890-2490
Center Hill High..... 890-2490
DeSoto Central Elementary..... 349-6234
DeSoto Central Middle School..... 349-6660
DeSoto Central High..... 536-3612
Pleasant Hill Elementary..... 890-9654
Lewisburg Elementary..... 895-8750
Lewisburg Middle School..... 890-6708
Lewisburg High..... 890-6708
Overpark Elementary..... 890-8745

SCHOOL SUPERINTENDANT, DeSoto County
Milton Kuykendall..... 429-5271

SENATORS, U. S
Thad Cochran..... 236-1018
Roger Wicker..... 202 224-6253

SENIOR CITIZENS CENTER..... 890-7182

SHERIFF'S DEPARTMENT, DeSoto County..... 429-1470

SOCIAL SECURITY ADMINISTRATION..... 866 739-4771

SOCIAL SERVICES
DeSoto Sunrise Homes..... 429-3609
Emergency Food Ministry..... 895-2913
Sacred Heart Southern Mission..... 893-0255
Thrift Shop..... 895-2913
Mid-State Opportunities..... 895-4153
Community Foundation..... 429-5002
House of Grace..... 342-1432

STATE REPRESENTATIVES, Forrest Hamilton..... 662 895-5765
Tommy Woods..... 662 838-6201

STATE SENATOR, Merle Flowers..... 349-3983

STREET LIGHTS..... 895-0036

SUPERVISORS, DeSoto County, Jessie Medlin, District 1..... 429-5590
Gene Thatch, District 2..... 429-5590

TAX ASSESSOR (Parker Pickle)..... 662 429-1335

TAX COLLECTOR (Joey Treadway)..... 893-8989

TELEPHONE SERVICE
Customer Service..... 800 201-4099
Century Telephone (Repair, 24 Hrs)..... 800 824-2877
To locate underground cables..... 800 227-6477

TOURISM, DeSoto County, (Kim Terrell)..... 393-8770
Olive Branch, (Bill Cruthirds, Sr.)..... 892-9382

TRASH PICK-UP (Not Garbage)..... 893-5209

UNEMPLOYMENT COMPENSATION
Senatobia..... 662 562-4485
Hernando..... 429-9874

UTILITY AVERAGING (Sewer Fee)..... 662 892-9311

VOLUNTEER OPPORTUNITIES (Pam Martin)..... 892-9375

VOTER REGISTRATION..... 429-1326

WATER, SEWER, NATURAL GAS SERVICE
City of Olive Branch (Billing Questions)..... 892-9305
After hours Emergencies..... 895-4111
To Locate Underground Lines..... 800 227-6477
Public Works..... 893-5200

9200 PIGEON ROOST - OLIVE BRANCH, MS 38654

FROM THE ROOST
BI-ANNUAL NEWSLETTER

FROM THE ROOST Spring/Summer 2012

This photograph of the *Olive Branch Post Office* in the early 20th century was donated to the *Olive Branch Museum* by **Mr. Ed Williams**. He said the location of the *Post Office* building was on *Depot Street*, across the street from what was once the movie theatre and later *Hoover Pharmacy* and *Debbie's Angels Gift Shop*. The automobile appears to be a 1920 circa *Chevrolet* Coup (could be wrong on that), which would date the photograph as being around ninety years old, having been taken sometime in the 1920s. The building in the background is *J. E. Birmingham Lumber Company* built in 1912. It is not known how long the *Post Office* remained at this location before relocating to *Pigeon Roost Road* next door to where the *Olive Branch Barber Shop* is presently located.